



BROOKE LYNN

GRAPHIC DESIGNER

(309) 251-7284
brookelynnndesigns.com
brookeladd04@gmail.com

TECHNICAL SKILLS

Adobe Creative Cloud: Illustrator, Photoshop, InDesign, Premiere Pro, After Effects,
Microsoft Suite: Word, PowerPoint, Excel
Google Workspace: Sheets, Docs, Slides, Forms, Drive, Calendar, Meet
Other: Asana, Figma, Notion, Visual Studio Code

HONORS & AWARDS

ELIZABETH STEIN ART SCHOLARSHIP
Illinois State University | 2026

Awarded to an undergraduate art major.

ILLINOIS EDUCATION FUND/GLGA SCHOLARSHIP
Great Lakes Graphics Association | 2026

Scholarship supporting students pursuing education in graphic communications and the printing and graphic arts industry.

EDUCATION

ILLINOIS STATE UNIVERSITY, Normal, IL
August 2025 – Present
Bachelor of Fine Arts, Graphic Design

ILLINOIS CENTRAL COLLEGE, Peoria, IL
August 2023 – May 2025
Associate in Arts, Graphic Design
Dean's List — 2024
President's List — 2023

WORK EXPERIENCE

GRAPHIC DESIGN INTERN | ILLINOIS STATE UNIVERSITY
STUDENT AFFAIRS
Normal, IL | January 2026 – Present

- Collaborate as a student intern on a team of 3 designers to develop and execute marketing campaigns promoting Event Management, Dining, and Hospitality (EMDH) programs and events.
- Design at least 4 graphics for each of 10+ student events, creating cohesive print and digital materials while ensuring all work aligns with university brand standards.
- Provide creative recommendations to support departmental marketing efforts and strengthen event promotion.
- Capture photo content at events for use in future marketing campaigns and promotional materials.

MEDIA & MARKETING | RE/MAX TRADERS UNLIMITED
Peoria, IL | July 2022 – May 2026

- Worked with The Jessica Ball Team, a top-producing residential and commercial real estate team with RE/MAX Traders Unlimited.
- Developed and managed property brochures, social media posts, and video content.
- Regularly produced a minimum of 3 social media posts per week, including both graphic and video content.
- Planned, filmed, and edited a collection of 30 team videos within one month for the team's beginning-of-the-year kickoff marketing campaign.
- Organized listing data to ensure accurate and consistent integration across websites and software.

SOCIAL MEDIA & ADMIN INTERN | JOY WARREN CREATIVE
Remote | January 2025 – July 2025

- Assisted with social media content ideation and creation while engaging with potential clients through social media to generate leads.
- Connected with 30 new followers and booked one new client job through consistent outreach and relationship building.
- Maintained client relationships through follow-ups with new prospects.
- Kept daily records of outreach, tracking interactions and conversion progress to support business development efforts.